



NEWS RELEASE

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Educator, Entertainer & Author releases anti-bullying book at Amazon.com, Books-A-Million, Barnes & Noble and YouTube.

Dr. Jay Banks is currently in demand for school assemblies in elementary through high schools and universities. He addresses a nationwide emphasis promoting anti-bullying, character education, drug awareness, behavior management, leadership, and family-related issues like divorce & family enrichment. With a Bachelor of Science in Education, a Masters in Curriculum & Instructional Tech. and a Ph.D. for Professional Studies in Education Specialization he is a featured keynote speaker at seminars, conventions, & professional development certification for teachers, educators, and business professionals, along with parent, family, and church programs. The strategy of his I AM UNAFRAID anti-bullying presentation is reflected in his own words, *"If they laugh, they listen. If they listen, they learn."* His research, over 40 years of experience throughout 45 states and credentials have made him a featured expert in national and global forums. He continues to receive high endorsements from the U.S. Department of Education. He has developed and performed original programs for S.A.D.D., D.A.R.E., "Just Say No" and



M.A.D.D. He has collaborated with organizations like Walt Disney Productions, the United Way, the YMCA and Special Olympics. His children's music video, *E-I-O My Goodness* aired on Nickelodeon and affiliate stations nationwide. Dr. Banks' high-energy mix of slapstick comedy and relevant message is sure to captivate both child and adult. The Hallmark Channel featured Dr. Banks on its nationally

syndicated morning show, *New Morning* with a birds-eye view of his work.

Although conferred with such notable honors as the *PROVA Gold Award* from the Association of Professional Video-graphers, and endorsements from the offices of high profile dignitaries like current and former U.S. Presidents, First Ladies, national & local politicians, Dr. Banks will quickly tell you that these distinctions pale in comparison to what he witnesses in gymnasiums, cafeterias and auditoriums across America. *"The glimmer of hope in a child's eye is far more precious to me than any shadow cast by a metal statue"*, Dr. Banks asserts when focus is shifted to the plaques and statues that adorn his shelf. *"It's not about my programs nor is it about me"*, he muses, *"it's about reaching each person with a message of love, respect and character. Within their grasp is the power for change – change for themselves and the world they live in."* His programs address tough issues faced by our nation's individuals every day. These issues are tackled in such a way that participants leave the assemblies describing the experience as electric, upbeat, intriguing, engaging, inspiring, meaningful and transforming. The goal is that no one goes home the same!

Dr Banks' latest effort is on his YouTube channel, [DrJay!](#) especially focused on kids and grandkids. It's backed by trusted, wholesome content that comes with a guarantee!